

Securing Enterprise AI and Agentic Workflows with Cisco

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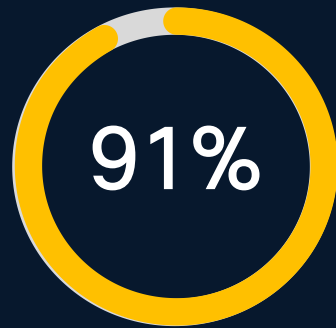
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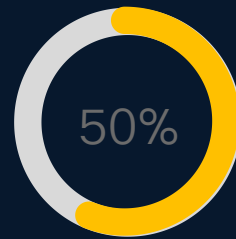
As companies grapple with complexities of AI

Say their organizations have experienced AI-related security incidents in the past 12 months

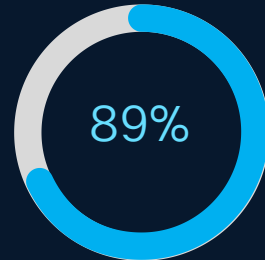


Organizations have experienced AI-related security incidents in the past 12 months

Employees are utilizing third-party GenAI tools for work through different methods

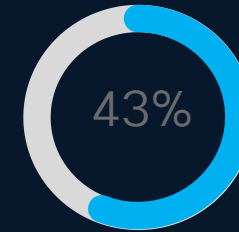


Approved, publicly available tools accessed through a security service

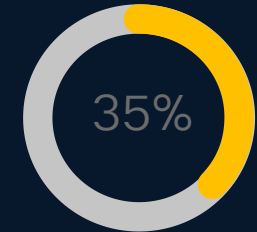


Say employees are accessing company networks from unmanaged devices

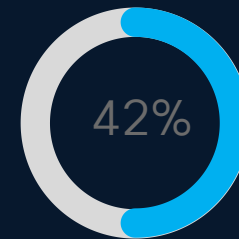
AI incidents respondents dealt with in the last 12 months



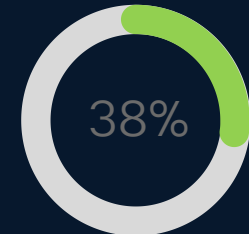
Model theft or unauthorized access



Prompt injection attacks

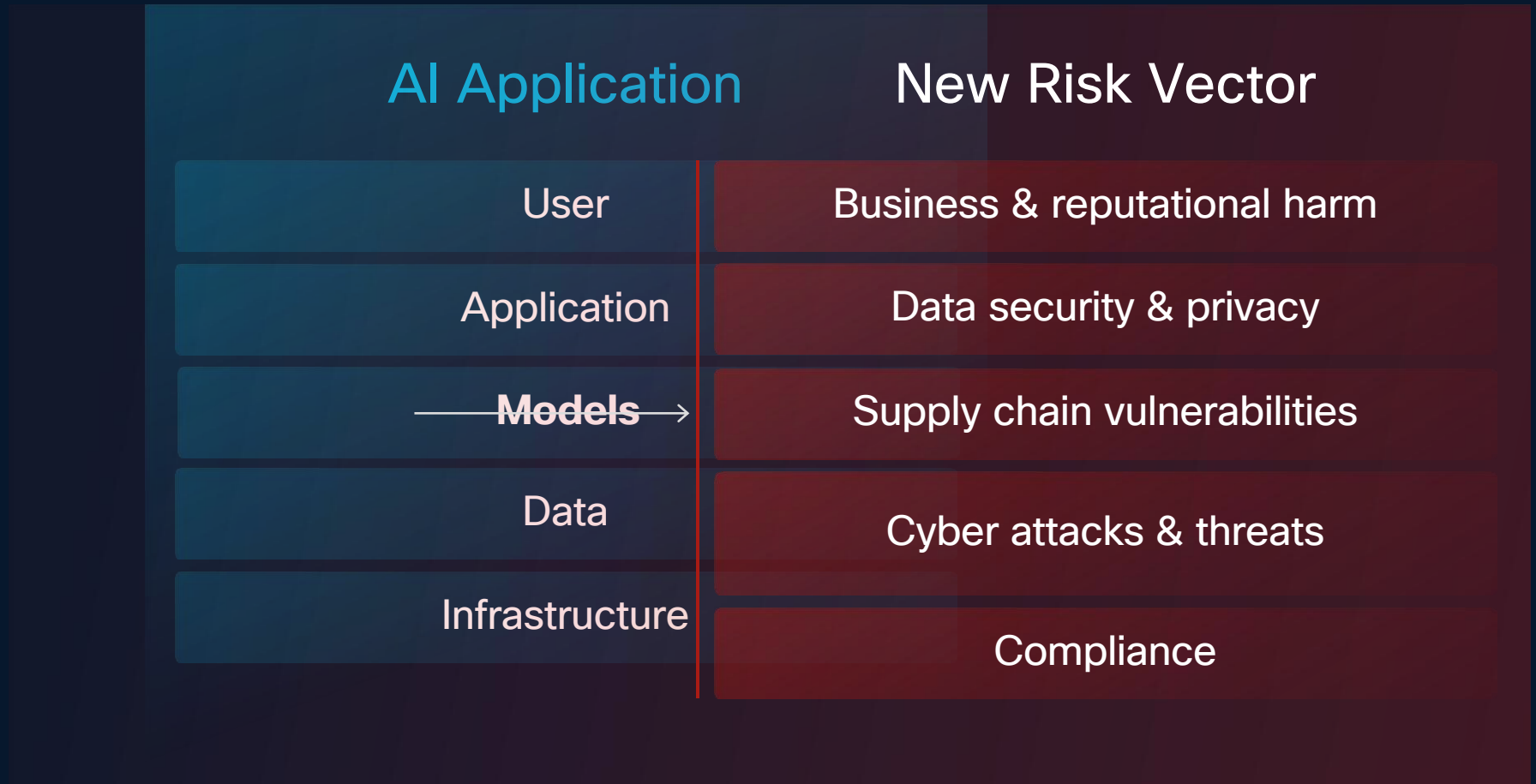


AI enhanced social engineering






Data poisoning attempts

AI Applications Introduce a New Risk Vector



Agents are the 'Worst Of Both Worlds'

	 Human	 AI Agents	 Machine
Scope	BROAD	BROAD	LIMITED
Speed	LIMITED	RAPID	RAPID
Scale	LIMITED	EXPONENTIAL	MODERATE
Sensibility	JUDGEMENT	NO JUDGEMENT	RIGID EXECUTION & RULES

Security for AI

Mitigation against
Adversarial Machine Learning (AML)
Addressing threats of the
Entire AI workflow

Threat Detection
Malware Detection
Vulnerability monitoring
Risk prediction
Malware detection
Advanced Persistent Threats

AI For Security

Our Approach: Cisco AI Defense

Securing AI environments across the entire lifecycle



Discover

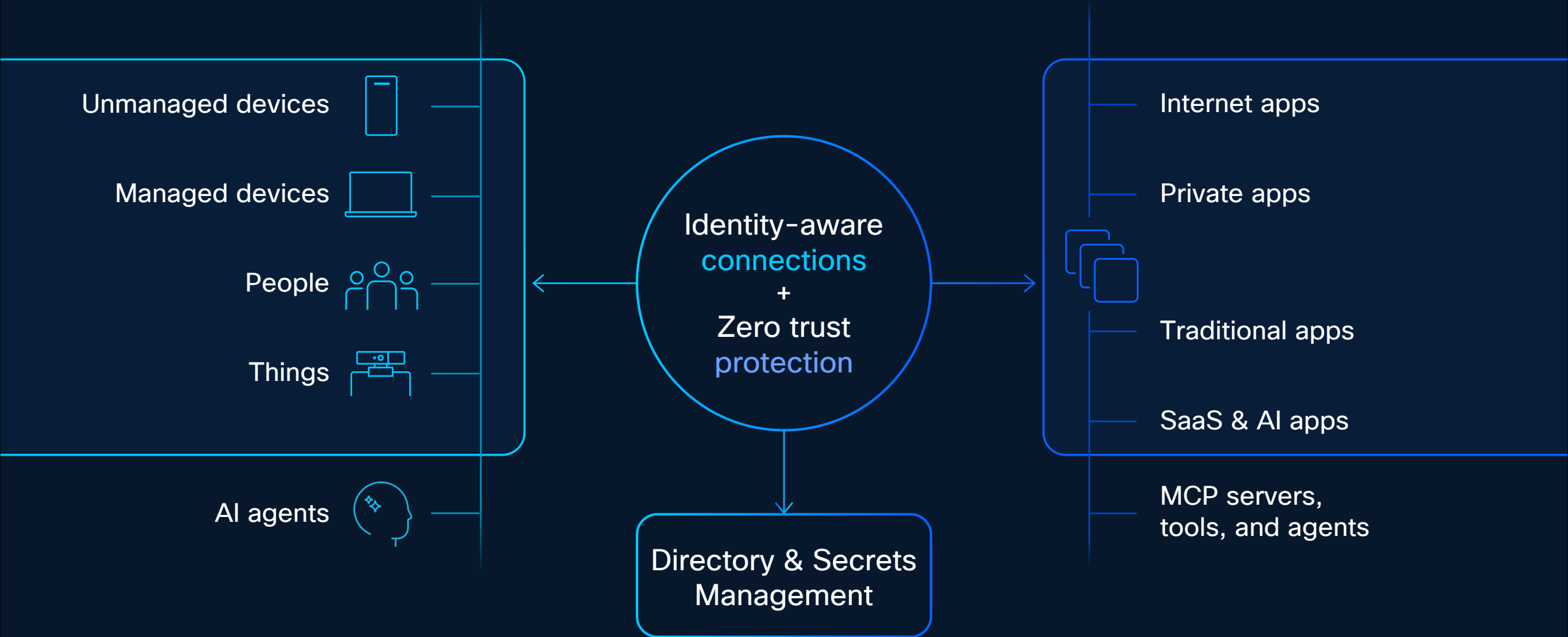


Validate



Protect

Extending Cisco's Zero Trust Access to secure Agentic AI



Visibility, identity, and ownership for every AI agent interacting with your environment



Agentic IAM
by Duo

- Agent & Tool Discovery
- Agent Directory
- Agent Access Policy
- Human Accountability
- Lifecycle Management

Fine-grained Access Controls: Consistently enforced where agents access enterprise data & tools.

- STEP 2



Agentic Workforce



Tools, resources and data

Use intent, threat, and behavioral context to adjust protection decisions.

- STEP 3

Runtime protections against safety and security threats

Threat context



Behavioral context

Real-time monitoring and control



Communication

Protect intellectual property as it flows in and out of AI systems

Secure Access: protecting the usage of AI

Threat Visibility

Discover and
Assess Activities

Leakage Prevention

DLP Inspection of
Prompts/Uploads

Threat Prevention

Block Apps and
Control Downloads

Discovers and controls over 70 Gen AI apps (including APIs)

AI Powered Detections Today

Breach Protection

eXtended Detection and Response (XDR)
Ransomware Recovery
Endpoint detection and response (EDR)
Email threat protection
Malware protection
Network detection and response (NDR)
Threat hunting for endpoints

XDR **Risk Scores NN** for MITRE ATT&CK mining

XDR **Alert Summarization**

XDR **Global Intelligence** Models

TALOS **Signature Generation** AutoML

User Protection

Access Management
Email Security
Remote Browser Isolation
Security Service Edge (SSE)
Endpoint Security
Experience Insights
Network Access Control

Email Threat Defense (HuggingFace, spaCy, NER)

Duo **Trust Monitor** Unsupervised Learning

Anomaly detection in industrial processes (IoT)

Umbrella NN (+SVM + Supervised)

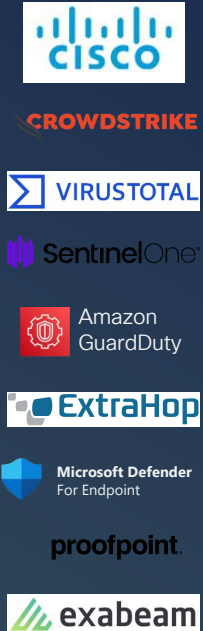
Cloud Protection

Workload Security
Multi-Cloud Defense
Application Security
Attack Surface Management
Vulnerability Management

Vulnerability Management **Risk Scores** (VM+VI)

XDR High level architecture

Data Acquisition



- Cloud
- Network
- Email
- Identity
- Firewall
- Endpoint

Data Science / ML Flow

- Raw Telemetry
- Events
- Threat Intelligence
- Enrichment
- Device Context

- Behavioral Analytics
- Anomaly Detection
- Attack Chaining
- Incident Creation
- Incident Prioritization
- Automatic Enrichment

Business Understanding

- User Triggered
- Incident Triggered
- Scheduled
- Automation Rules

- Guided Playbooks
- Automated Workflows
- Pivot Menu Actions
- Solution Agnostic
- Rapid Containment

Multi-vector telemetry ingest network, cloud, endpoint, email, and more from Cisco and 3rd party

Cross domain alert detections and attack chaining with automated incident prioritization and enrichment

Automated or user triggered responses to block observables using any integrated technology

Security Cloud Control

Define policy once and enforce anywhere

Hybrid Mesh Firewall

AI Defense

3rd Party Firewalls

Secure Firewall | Secure Workload | Hypershield | Secure Router
Secure Access (FW as a service)



Unified AI Assistant:
Simplify policy administration **by up to 70%**

AI security starts with identity, access, behavior – and a unified platform

- Know every agent
- Authorize every action
- Adapt to risk in real time

**The question is no longer whether AI will operate inside the enterprise.
The question is whether you will govern it on a platform - or chase it with point tools.**



Back-up slides

Encrypted Visibility Engine (EVE)

Enhanced Visibility and Detection Efficacy of Encrypted Traffic

Inferenced Based Identification without Decryption in TLS & QUIC of:

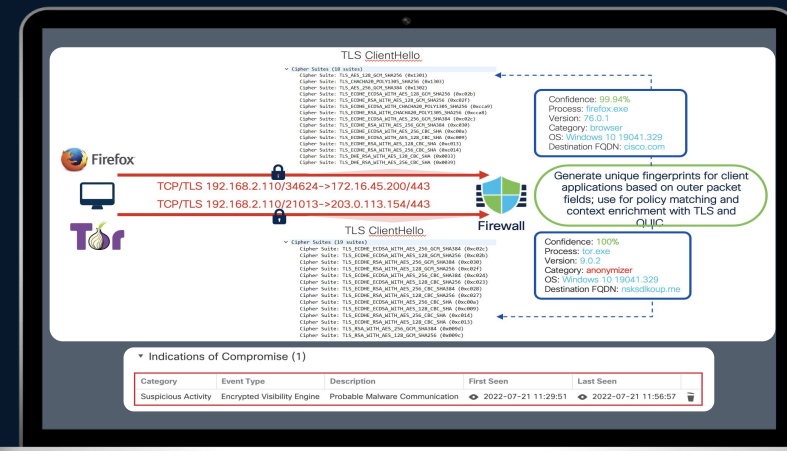
- Client Applications
- Operating Systems
- Compromised Hosts

Machine Learning Generated Fingerprints with data from:

- Computer Security Incident Response Team (CSIRT)
- Network Visibility Module (NVM)
- Secure Malware Analytics (ThreatGrid)

AI @ Speed of the Network:

- Network Protocol Fingerprinting (NPF) selects classifier
- Weighted Naive Bayes classifier with sparse updates
- Best Threat Detection efficacy in recent internal testing



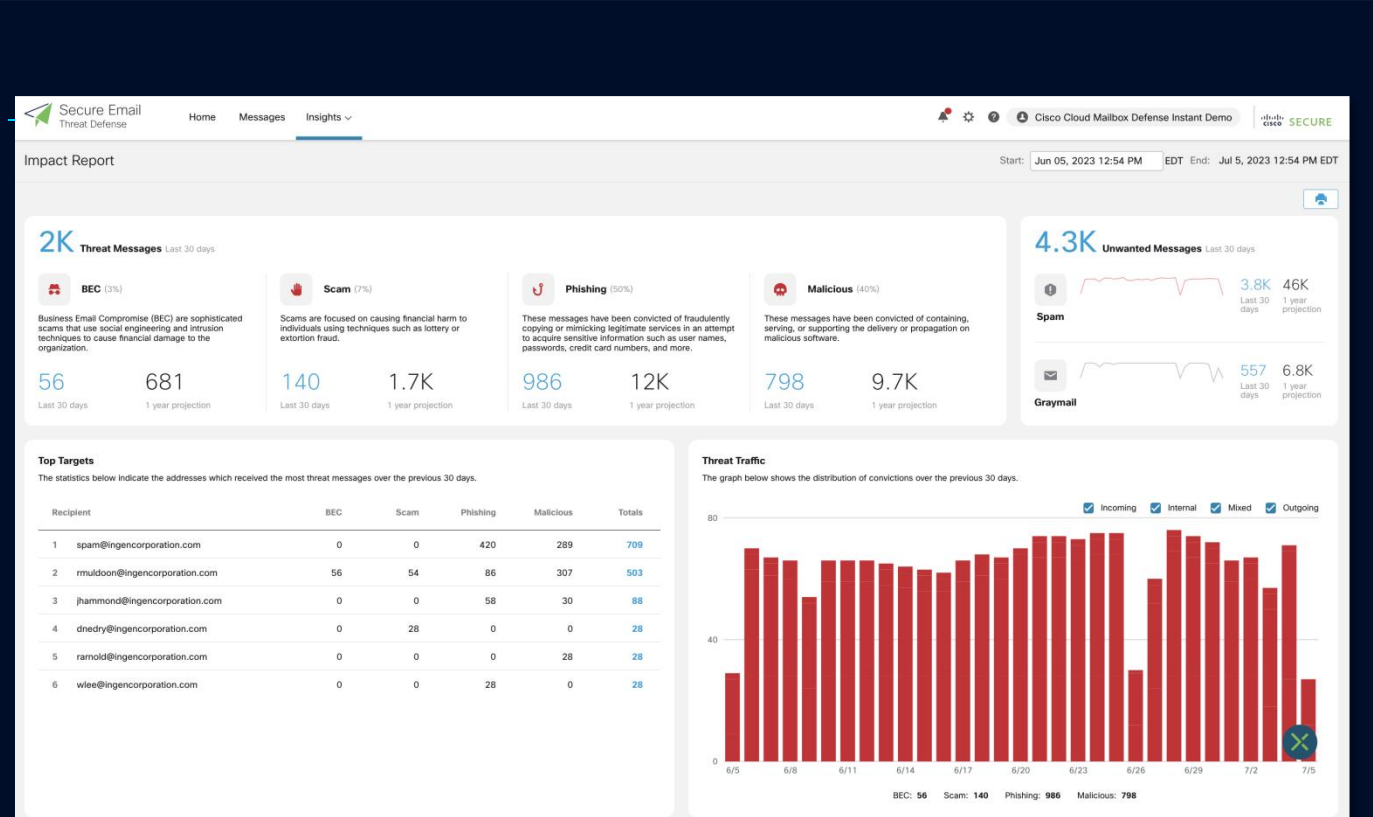
Email Threat Defense

AI-powered detections

- Uses various detectors to **simultaneously evaluate** different portions of an incoming email for markers of malicious intent.
- Empowers admins to act confidently and pursue more strategic initiatives.

Availability:

- Limited Availability: Now!
- GA: May 2024



The only vendor with end-to-end security embedded in the network

77%

Too many security solutions*

Cisco Security Cloud Consolidating Controls at scale

60%

Integrated multi-cloud networking and security management platform**

Cisco Security Cloud Consolidating Controls at scale

38%

Distributed workforce***

ISE, Duo, Identity Management, End to End Zero Trust

Network most challenging to protect*

Only vendor with end to end security embedded in the network

30%

Increasing costs****

Vendor Consolidation

75% of customers considering vendor consolidation