



# BrandShield

From Brand Protection to Online Threat Hunting

## BrandShield's anti-phishing fully managed service

**BrandShield provides a comprehensive solution to monitor, detect and enforce against the following online abuse types:**

- Phishing websites
- Social phishing
- Online impersonation
- Look-a-like web pages
- Brand abuse (including domain names, cybersquatting, logos and content)
- False association and ambush marketing
- Executive impersonation

**BrandShield provides a complete enforcement service solution to detect clusters of fraudsters and deep analysis, and to manage all takedown activities.**

**Our threat hunters are all in-house specialists who are licensed attorneys with experience in IP law.**

BrandShield technology is a Software as a Service (SaaS).

No download, no installation or integration is needed.

BrandShield's easy to use interface, allows an intuitive navigation of data, quick initiation of enforcement activities and easy management of numerous risks, while focusing on the ones that really matter.

## SOFTPROM

BrandShield detects and hunts phishing and brand abuse attempts in the digital space. Our AI-powered SaaS software enables big data analysis and a complete solution from monitoring to takedown. Suitable for companies at any size and from all industries.



BrandShield